

# Jules

Founder — Yoseri

## SHORT BIO

**Jules is the solo founder of Yoseri, a sports-investing analytics platform that treats sports as an alternative asset class — scanning 100+ brokers for positive-expected-value signals and tracking every position with closing-line-value analysis, Monte Carlo simulation and Kelly-optimised staking.**

## FULL BIO

Jules built Yoseri as a single founder for methodical investors who want to measure sports the way they measure a portfolio. Rather than a classic odds screen, Yoseri leads with a bankroll-first methodology: it surfaces value signals, then quantifies risk, exposure, CLV and confidence for every position. Users place every position themselves, manually, at the broker of their choice — Yoseri only tracks and analyses the portfolio, and is never a broker.

Priced so the founder uses it daily, Yoseri publishes its own position-by-position portfolio with verified ROI and CLV, updated live — proof over promises. In its first independent review (July 2026), OddsPlays rated Yoseri 4.1/5, calling out thorough analytics, a short learning curve and a genuinely unique, bankroll-first betting strategy.

## FAST FACTS

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|-------------|-----------------------------------------------------------------------|
| FOUNDER     | Jules — solo founder                                                  |
| COMPANY     | Yoseri                                                                |
| FOUNDED     | 2026                                                                  |
| PRODUCT     | Sports-investing analytics — signals, CLV, Monte Carlo, Kelly staking |
| RECOGNITION | OddsPlays review — 4.1/5 (July 2026)                                  |